



FOR IMMEDIATE RELEASE

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LILY ORGANICS LAUNCHES NEW WEBSITE WITH GIVE AWAYS!
USDA Certified Organic grower & handcrafter of skin care line helps eco-minded beauty maven maintain radiant skin

Brighton, Colo., February 7, 2010 – Lily Organics has launched a new and improved website. Features include:

- **Products by Skin Type:** Lily Organics products are designed to work with many skin types. Recommendations for product combinations for different types of skin are now available.
- **Skin Care Café:** Home recipes and treatments for all sorts of skin conditions, including: acne, exczema, rosacea, cellulite, varicose veins, Lily's Homemade Recipes, and more!
- **Toxic Ingredients to Avoid:** Lily Organics products contain no synthetic chemicals-ever! Lily Organics is committed to educating consumers about their choices and includes up to date information on the best natural ingredients for your skin!
- **Press Room and Press Kit:** Handy information for reporters, videos, article links, and more!
- **Gluten Free!** All of Lily Organics products are gluten-free, except Kissable Lips, which will be gluten-free soon.
- **Promos, Coupons & Give-Aways:** Through our website, blog, newsletter, facebook, and twitter accounts, we love connecting with our customers. Connect with Lily Organics today to get coupons, promotion information, and participate in contests and give aways!
- **Photos of Lily's USDA Certified Organic Farm:** Lily Organics is the only USDA Certified Organic skincare company to harvest and produce its own products, based on the experience and knowledge of 7th generation American farmers.

About Lily Organics

Lily Organics was founded in 1986 after Lily's search for skin care products with premium ingredients that actually work. Lily Organics provides the best results we have to use the planet's finest ingredients, that is why we:

- Are SEED to SHELF™ to insure every step of quality!
- Have our own certified organic farm
- Make our products up fresh every week!
- Harness and bottle the power of Mother Nature!
- No synthetic chemicals—ever!
- Package full size only in glass!
- Guarantee our product will give you glowing skin and healthy results

For more information regarding Lily Organics, product samples, or to interview founder and CEO Lily Morgan, please contact Lily Directly at 303.668.1128 or elilypads@yahoo.com. Lily Organics can be found online at www.lilyorganics.com.

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