

For Immediate Release

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Earth Day Can Be Everyday

HENDERSON, CO.---April 12, 2009---Smart, naturally sexy and always in cooperation with Mother Nature, Lily of Colorado skin care can be found in earth conscious stores across North America.

Lily Organics, founded in 1987 by Lily Morgan, utilizes Lily's own organic farm, pure essential oils, and organically grown herbs while supporting sustainable agriculture and producing the least waste. Chemical-free and high performing, these luxuriantly pure lotions, creams, oils and such, are handcrafted and made fresh weekly at her farm.

As a farmer's daughter with a family history of farming dating back at least six generations, to before the American Revolution, Lily learned respect for the land by helping to care for it. And so, Lily Organics is based on a caring relationship with the earth.

Consciously—and responsibly—crafted skin care products, the Lily Organics line shares the love and healing of the earth through natural beauty enhancing formulas. It is fresh, organic, chemical-free TM skin care for all of us who do care. Earth Day can be everyday.
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