

What the big cosmetic companies don't want you to know! Tm

Answer: 99.9999% of all products on the market today contain synthetic chemicals. Many of them provide no benefit to the skin and are actually harmful to your health. A product cannot perform any better than its ingredients. If all the ingredients are not beneficial to your skin then none of them are beneficial to your skin. That is what the big cosmetic companies don't want you to know.

Mother Nature is the best cure for Father Time. Mother Nature is the most powerful force on the planet, think Tsunami! This is where all the power comes from for ingredients to actually heal your skin, help diminish wrinkles, provide anti-inflammatory effects, be astringent, and moistening.

I know we come from a culture that values, synthetics and man made products, but will man ever be able to come up with anything more perfect than a rose? In our daily lives we often take the fundamental role of plants almost completely for granted. Plants and plant products interact directly with our bodies, influencing the whole system with their powers and natural chemical components. As a society we can be so removed from the natural world that most people don't know that aspirin was originally made from willow bark. How many of us realize that 75% of the world's medicines are from plants and 12% of the prescription medicines in the United States today come from plants?

However, all the wonderful organically grown flowers, herbs and essential oils in the world cannot benefit your skin if synthetic chemicals are present! Synthetic chemicals make your skin's cells shut down and go into protection mode. Cells will not be able to take in any nutrient if synthetic chemicals are present. They cannot replicate or regenerate. Synthetic chemicals can break down the collagen and may have a direct correlation to cancer. Not only are you hurting your skin, but compromising your entire health.

Your skin's cells cannot be in protection mode from a synthetic chemical and benefit from nutrients at the same time. Bruce H. Lipton, the cell biologist, states, "The human blood vessel cells I studied at Stanford exhibited one microscopic anatomy for providing nutrition and a completely different microscopic anatomy for providing a protection response. What they couldn't do was exhibit both configurations at the same time."

He continues, "Evolution has provided us with lots of survival mechanisms. They can be roughly divided into two functional categories: growth and protection." "When I was cloning human endothelial cells they retreated from toxins that I introduced into the cultural dish, as humans retreat from mountain lions and muggers in the dark alleys. They also gravitated to nutrients, just as humans gravitate to breakfast, lunch, dinner and love. These opposing movements define the two basic cellular responses to environmental stimuli. Gravitating to a life-sustaining signal, such as nutrients characterizes a growth response: moving away from threatening signals such as toxins characterizes a protection response."

Synthetic chemicals plus fancy packaging plus lies about looking 15 years younger does not equal better looking skin.

The only thing that can consistently bring out your skins natural ability to rebuild collagen and regenerate cells is plants. Synthetic chemicals usually do more damage then help. And, just because they are said to be “safe” today, does not mean they will be “safe” tomorrow. Consider the parabens . They were considered, “safe” for over 40 years and even put in food, now they are saying there is a direct correlation between the parabens and cancer.

What is even worse for consumers is that many manufacturers are simply replacing the parabens with worse synthetic chemicals, more toxic. The only way the consumer can be sure that the synthetic chemicals will not create havoc on their health, is to only buy skin care products that put on every bottle, “No synthetic chemicals—ever!”

How to quickly determine if a product is quality:

- 1.) Do you get fabulous results?
- 2.) Are they synthetic chemical-free?
- 3.) Are they handcrafted?
- 4.) Are they made fresh weekly?
- 5.) Are the ingredients certified organic?
- 6.) Does the manufacturer actually make all of their own products in house with complete quality control?
- 7.) Does the company minimize wasteful packaging to respect the Earth?

Quality is ingredients! There is nothing else in that little bottle that can actually improve your skin tone, help re-knit collagen, regenerate and revitalize aging skin!

Protect your cells, protect your good looks, protect your health and protect the planet. Choose a skin care product that states, “No synthetic chemicals—ever!” on the bottle.

*Bruce H. Lipton Ph.D. Biology of Belief, Published by Elite books, Santa Rosa, California P. 146, 147